

# Goal Setting-Personalized!

Stephen Coates-White, Presenter

© 2009

## Purpose

- To develop some of your own goals for your preferred future.
- To recognize barriers to goals in your life.
- To begin steps to break down these barriers.

# How do you set goals?

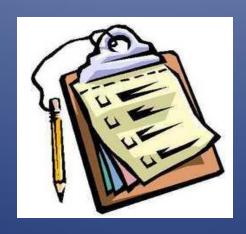
- A person has to think about major life areas and develop meaningful goals
  - Education
  - Career
  - Financial
  - Health
  - Family
  - Social
  - Spiritual



# Activity #1

Needed: handout and pen/pencil

• Thinking about the major life areas listed in the previous slide, please identify 5-10 goals that you would like to accomplish.



### Barriers to Goals

 Barriers are things that can prevent someone from achieving their goal.

 Almost anything can be a barrier if it stops you from reaching your goal.



# **Examples of Barriers**

- Money
- Transportation
- Childcare
- Family / Friends / Relationships
- Culture
- Language
- + many, many others!



# Activity #2

 Choose 1 or 2 goals from Activity #1 and begin to identify specific barriers that you need to work on in order to achieve these goals.



## Breaking Goals and Barriers Apart

- Goals and barriers can often feel overwhelming!
  - It is normal to feel this way.
  - To overcome this feeling, we need to take action.
    - HOW?
  - By breaking down a goal into smaller, more manageable parts.

## Breaking Goals and Barriers Apart

What happens when a goal is broken down into smaller parts?

- Easier to focus
- Easier to take action on some aspect of the goal
- By taking action, we feel good and develop confidence in ourselves!

Let's look at an example of breaking down a goal.







- Evaluate needs
  - Style
    - Body: Coupe, sedan, wagon, SUV, truck, convertible
    - Drivetrain: 4wd, AWD
    - Fuel: Gas, diesel, hybrid, electric
  - Options
    - Basic model
    - Extras > automatic , leather, sunroof, etc.

- Review financials
  - Check credit report
  - Review loan options
    - Bank, credit union, online
  - Down payment
  - Own vs. Lease
  - Insurance cost
  - Club discount exploration
    - Costco, AAA



- Research
  - Internet
    - Auto manufacturer websites
    - Kelly Blue Book
    - Edmunds.com
    - Consumer Reports
  - Go to Auto dealers
    - Pick up brochures
    - Test drive cars
  - Talk to others



- Making the decision
  - Explore private sales
    - Auto trader, newspapers, craigslist
  - Talking points
    - What to say and what not to say when negotiating price.
  - Obtain internet pricing for dealerships
  - Check background of vehicles
    - Carfax



# Activity #3

 Select 1 goal from Activity #2 and begin breaking it down into smaller parts.



# How do you set goals?

It is important to have *very specific* goals.

#### **General goal:**

I would like to improve my education.

#### **Specific goal:**

I would like to improve my education by earning a college degree.



# Developing Specific Goals

I would like to improve my education **by earning a BA degree in Business Administration.** 

I would like to improve my education by earning a BA degree in Business Administration from the U.W.

I would like to improve my education by earning a BA degree in Business Administration from the U.W. by June 2012.

#### 1. Visible/Observable

- List your goal (on paper or in the computer). You should be able to see your goal.
- Review your goals frequently. The more focused you are on your goals, the more likely you are to accomplish them.

#### 2. Measurable

- To determine if your goal is measurable, ask questions:
  - How much?
  - How many?
  - How will I know when it is accomplished?
- Compare these examples:
  - My goal is to do better with grammar this quarter.
  - I will study grammar for 30 minutes each night this quarter.

#### Personal

- The goal should be your goal, not the goal of another person.
- Make sure the goal you are working on is something you really want, not what someone else wants.
- Trust that you know better than others what you desire.

#### 4. Beneficial

- Be aware of the benefits to you of accomplishing this goal.
- Ask yourself, "What's in it for me?"
  - Write your answers (motivators) down.
- If you are clear of the benefits, you will be more willing to do the work.

#### 5. Positive

- Write your goal in the positive instead of the negative.
- Focus your energy on what you do want, rather than what you don't want.
- Compare these examples:
  - I will not fail this class. (negative)
  - I will earn a 3.0 or better in this class. (positive)

#### 6. Timely

 You will need to make a timeframe (with steps) to help you accomplish your goal.

 Without a time frame, there's no sense of urgency, and you may never reach your goal.

#### 7. Achievable

- Your goal should be challenging but realistic.
- It should represent something that you are both willing and able to achieve.
- Example:
  - It is unrealistic to say you'll complete your AA degree in three quarters if you are currently enrolled in MAT 083.

# Activity #4

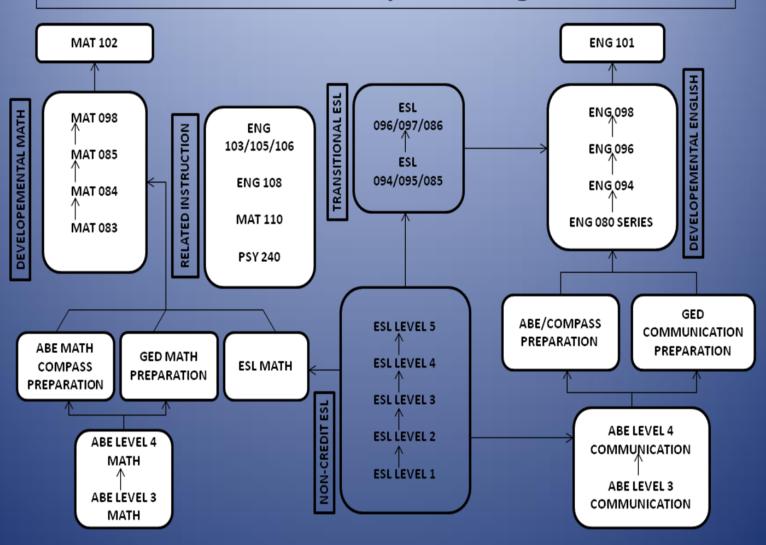
- Write 1 or more specific goal statements from your list of smaller "parts" from Activity #3.
  - Hint: go back and review the "specific goals" and "7 Characteristics" slides.



# How do you achieve goals?

- Learn as much as you can about yourself.
  - Interests
  - Skills
  - Values
  - Motivations
- Learn as much as you can about your goal.
- Identify and address any barriers to goals.
- Have a plan (see flow chart).
- Implement or take action on the plan.
- Use your resources (teachers, counselors, advisors, family, mentors).

#### **SSCC Pathways To College**



### Counselors

Stephen Coates-White
Teri Eguchi
Don Howard

Location: Robert Smith Bldg.

Appointments: (206) 764-5387

### Questions and Answers

Please complete your workshop evaluation

Thank you for your participation!